

Application Data Sheet

Application Information

Application Number:: UNKNOWN
Filing Date:: HEREWITH
Application Type:: REGULAR
Subject Matter:: UTILITY
Title:: SYSTEM AND METHOD FOR ENSURING
PRESENTATION OF EMBEDDED RICH
MEDIA ACROSS STATION BOUNDARIES
Attorney Docket Number:: K35A0877
Request for Early Publication?: NO
Request for Non-Publication?: YES
Total Drawing Sheets:: 2
Small Entity:: NO
Petition included?: NO

Applicant Information

Applicant Authority Type:: INVENTOR
Primary Citizenship Country:: US
Status:: FULL CAPACITY
Given Name:: WILLIAM
Middle Name:: PAT
Family Name:: PRICE
City of Residence:: SANTA ANA
State of Residence:: CA
Country of Residence:: US
Street of mailing address:: 11037 WARNER AVENUE, #290
City of mailing address:: FOUNTAIN VALLEY
State of mailing address:: CA
Country of mailing address:: US
Zip Code of mailing address:: 92708

Applicant Authority Type:: INVENTOR
Primary Citizenship Country:: US
Status:: FULL CAPACITY
Given Name:: R. GREGORY
Family Name:: KALSOW
City of Residence:: LAKE FOREST
State of Residence:: CA
Country of Residence:: US
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City of mailing address:: LAKE FOREST
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Representative Information

| Representative Designation:: | Registration Number:: | Representative Name:: |
|------------------------------|-----------------------|-----------------------|
| Primary | 40,457 | Won Tae C. Kim, Esq. |
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| Associate | 43,718 | Marlene Klein, Esq. |

Assignee Information

Assignee name:: KEEN PERSONAL MEDIA, INC.
Street of mailing address:: ONE MORGAN
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